

MSD for Refugees and Other Forcibly Displaced Populations

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Markets & Systems

What words come to mind
when you see these words?

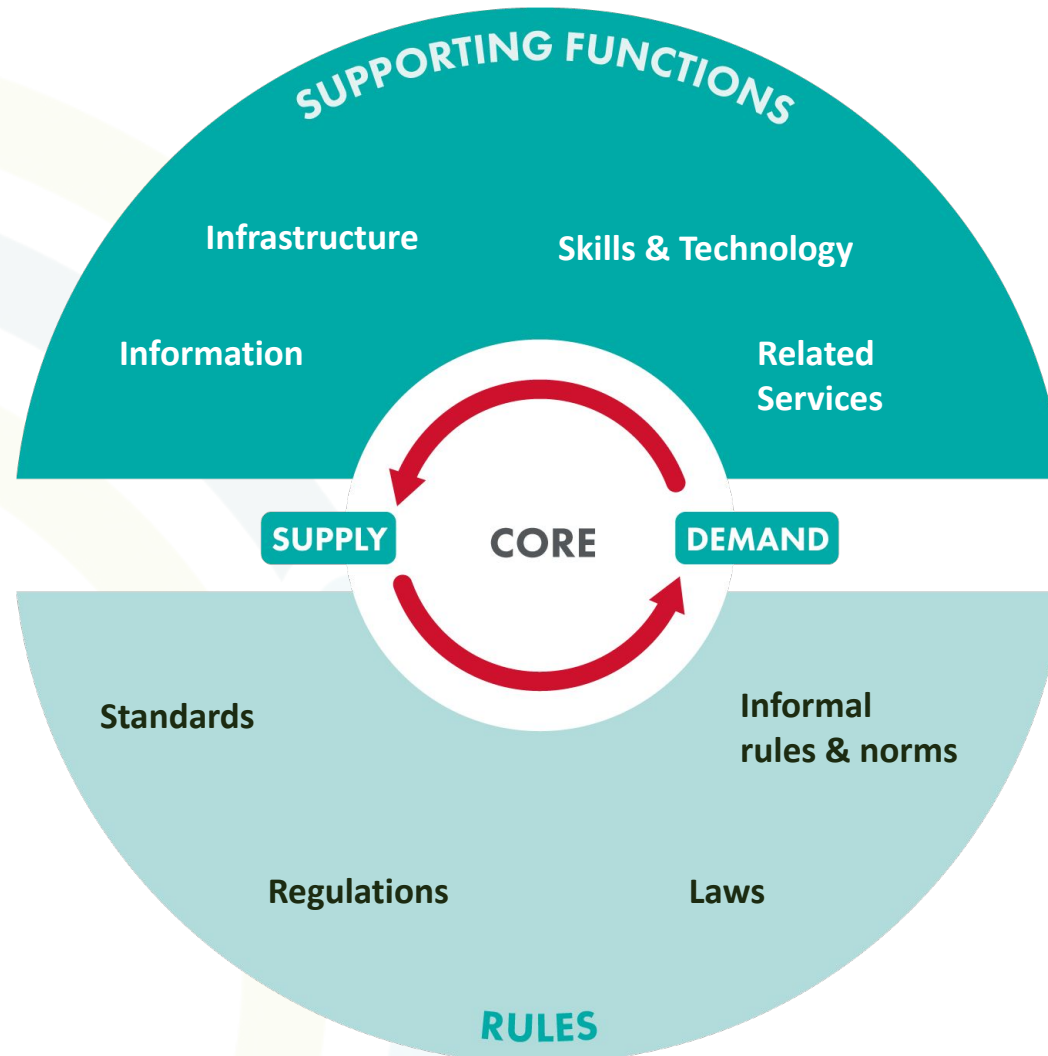
Market

- A market is set of arrangements by which buyers and sellers are in contact to **exchange** goods or services; the interaction of demand and supply.
- A market **is not** a marketplace. A marketplace is a space (physical or virtual) where an exchange could take place.

Market System

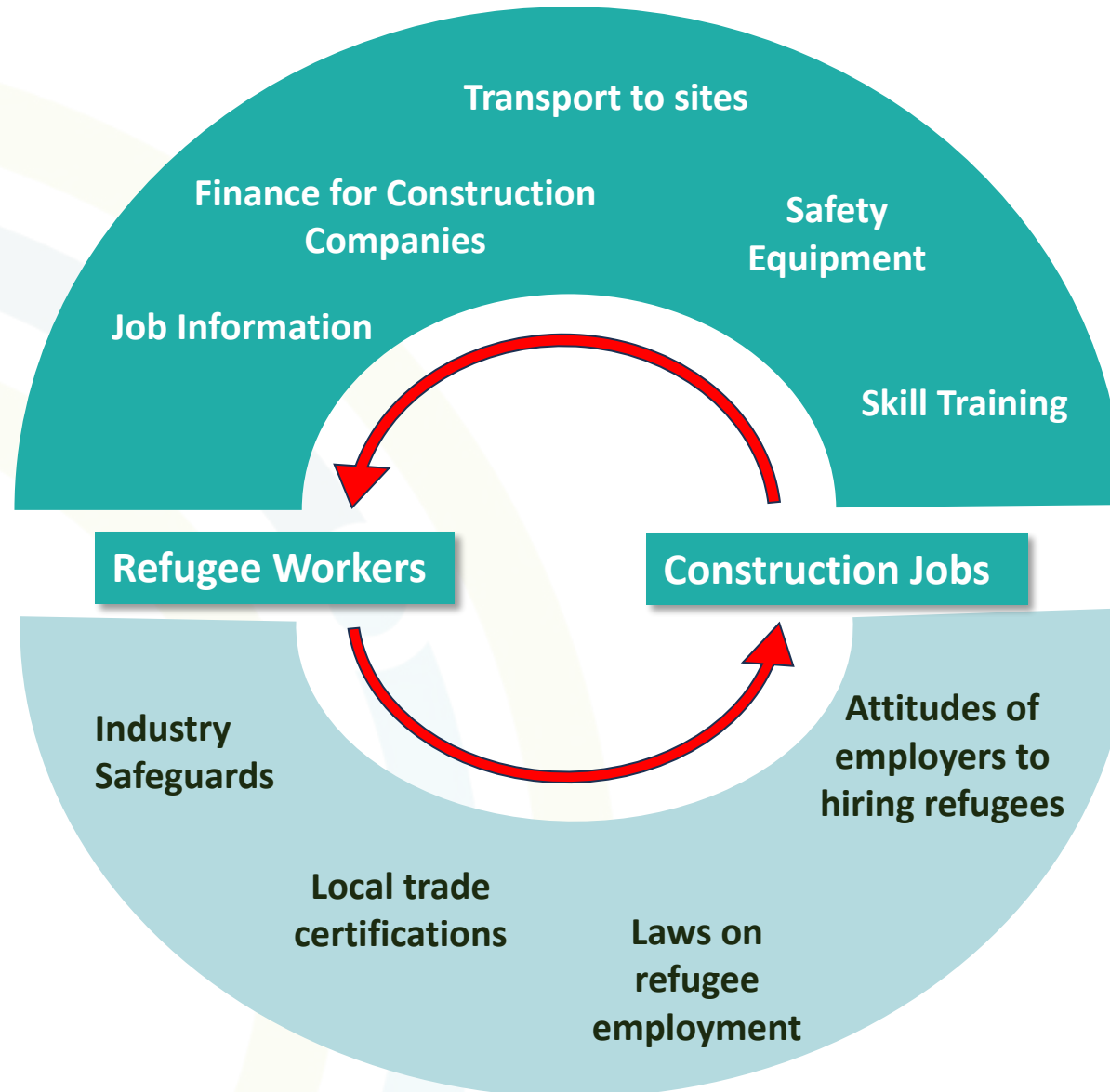
The complex web of people, trading structures, and rules that determines how a particular good or service is produced, accessed, and exchanged. It can be thought of as a **network** of market actors, supported by various forms of infrastructure and services, interacting within the context of rules and norms that shape their business environment.

Market System Donut



Springfield Centre (2015), *The Operational Guide for the Making Markets Work for the Poor (M4P) Approach*

MSD for Refugees



Market System Development/ Programming

Approaches to poverty reduction based on the central idea that the poor are dependent on market systems for their livelihoods. Therefore changing those market systems to work more effectively and sustainably for the poor will improve their livelihoods and consequently reduce poverty.

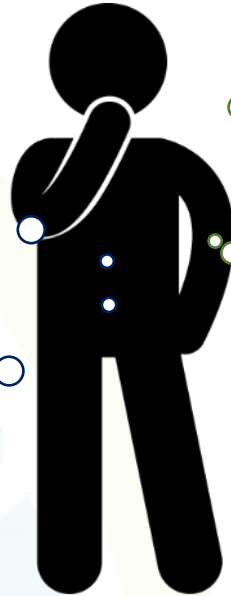
<https://beamexchange.org/market-systems/video/>

What is different about MSD?

DIRECT DELIVERY

What needs do people have?

How can we help to solve these?



MARKET SYSTEMS DEVELOPMENT

What needs do people have?

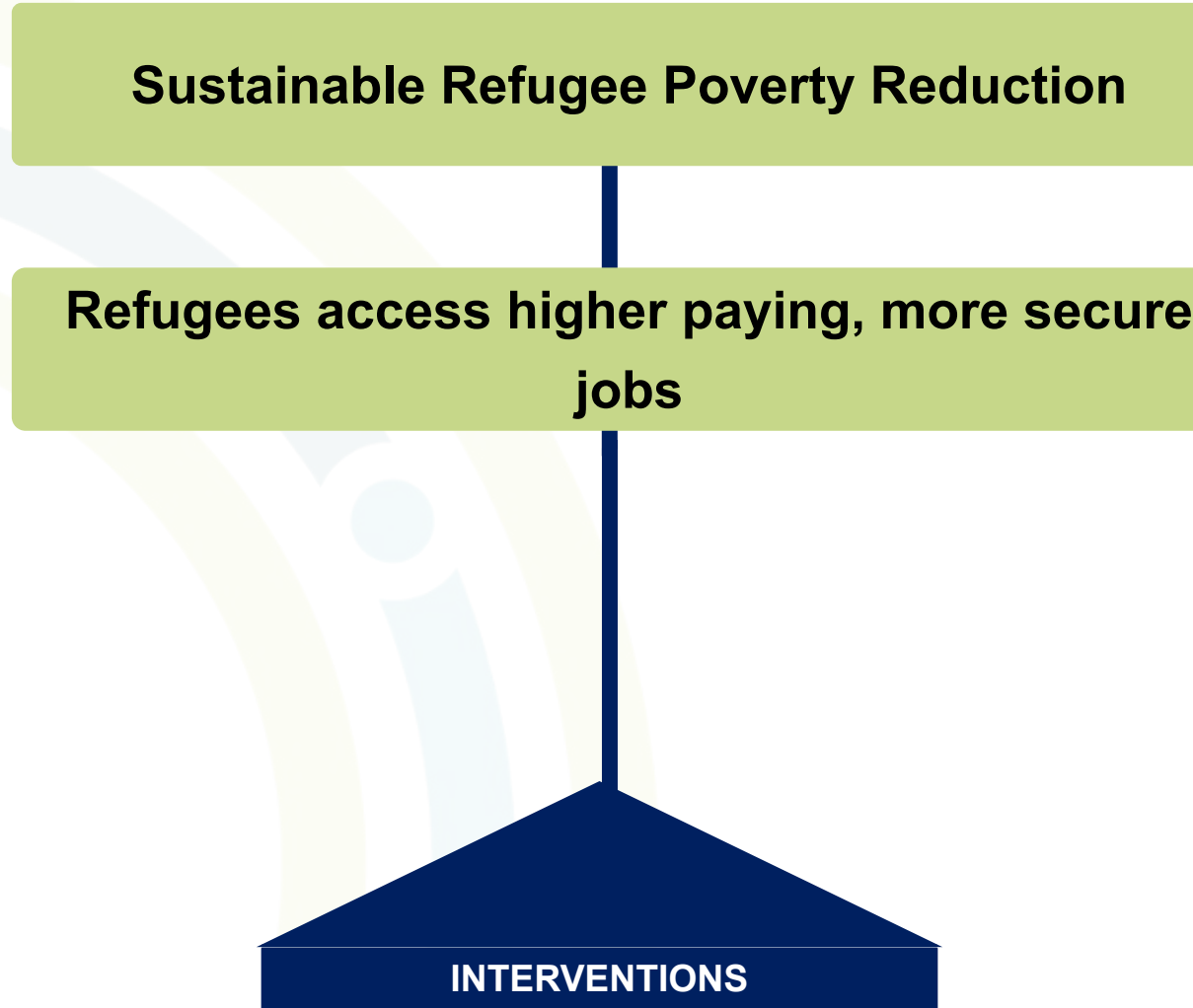
Why aren't the systems they live within providing solutions?

... How can we work with market actors to change the system to work better for marginalized people

Why does this matter?

- **Systemic**- *instead of quick fixes, it **addresses the root causes** of exclusion and dysfunction.*
- **Scalable**- ***large numbers of people benefit** from a change in the way the system functions*
- **Sustainable**– *the **change continues** to benefit the target population long after our interventions end.*
- **Inclusive**- *because the system changes, **anyone can benefit**.*

Program Theory of Change



Market Systems Framework

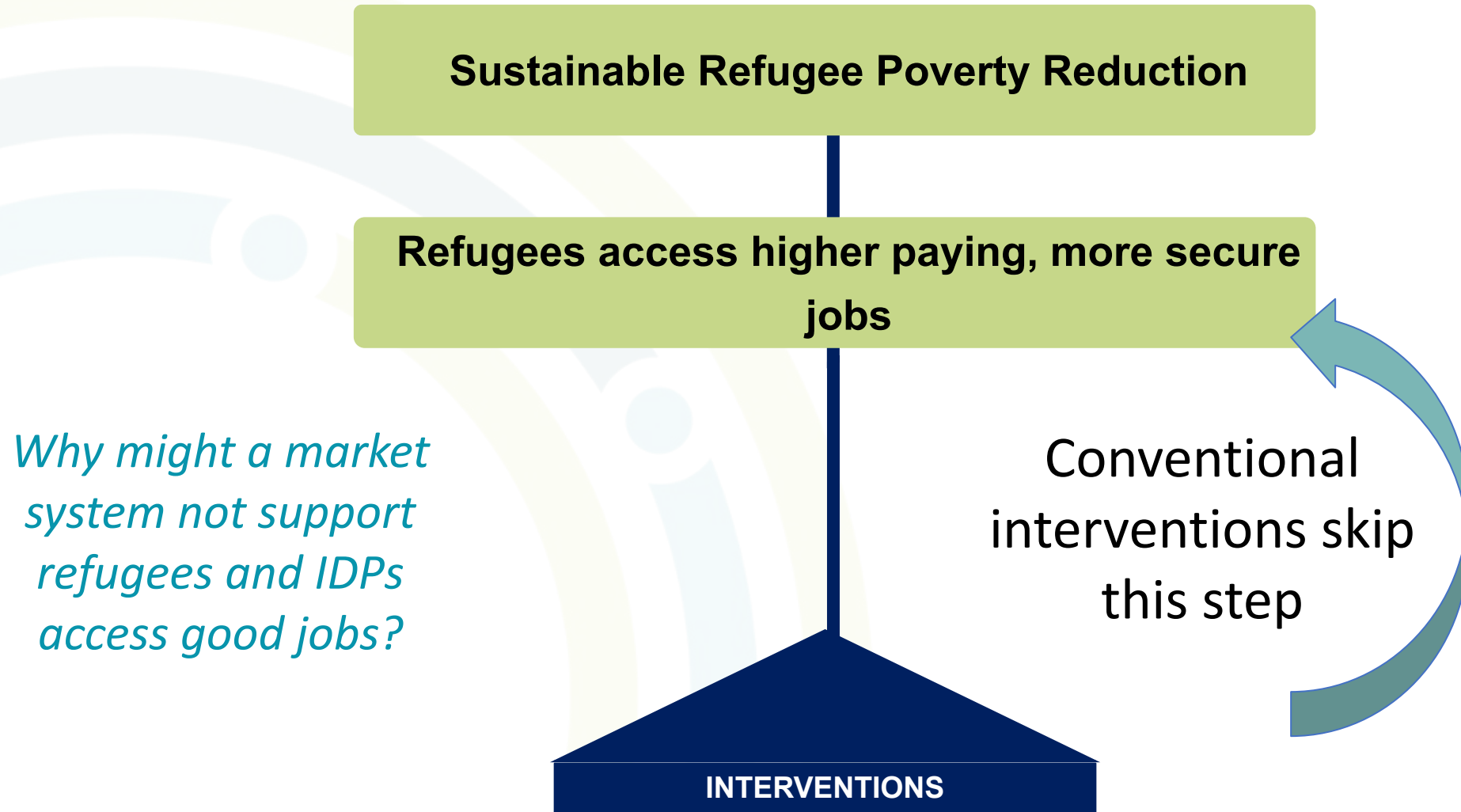
Sustainable Refugee Poverty Reduction

Refugees access higher paying, more secure jobs

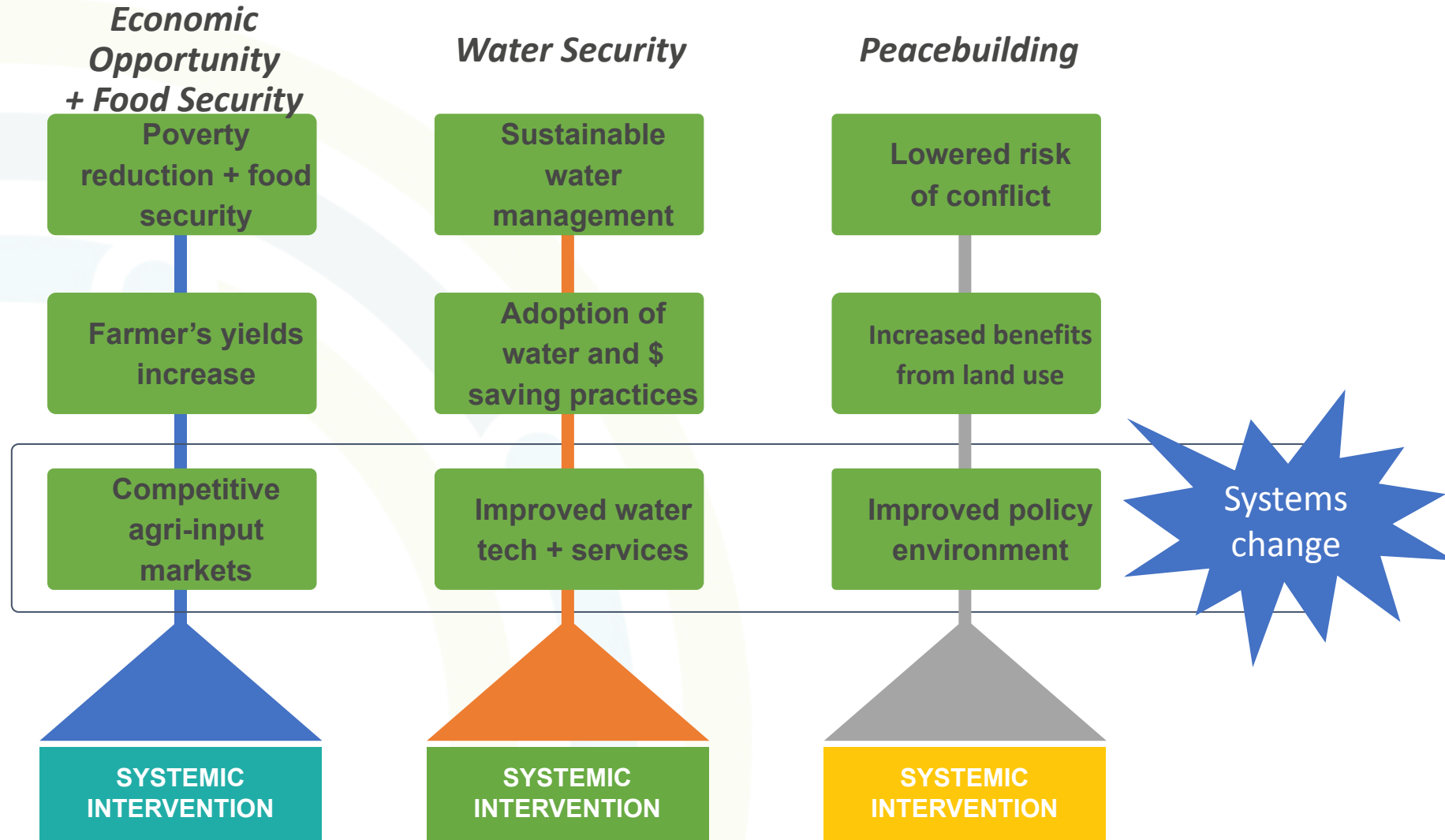
Market systems become more inclusive, productive and efficient

Systems change

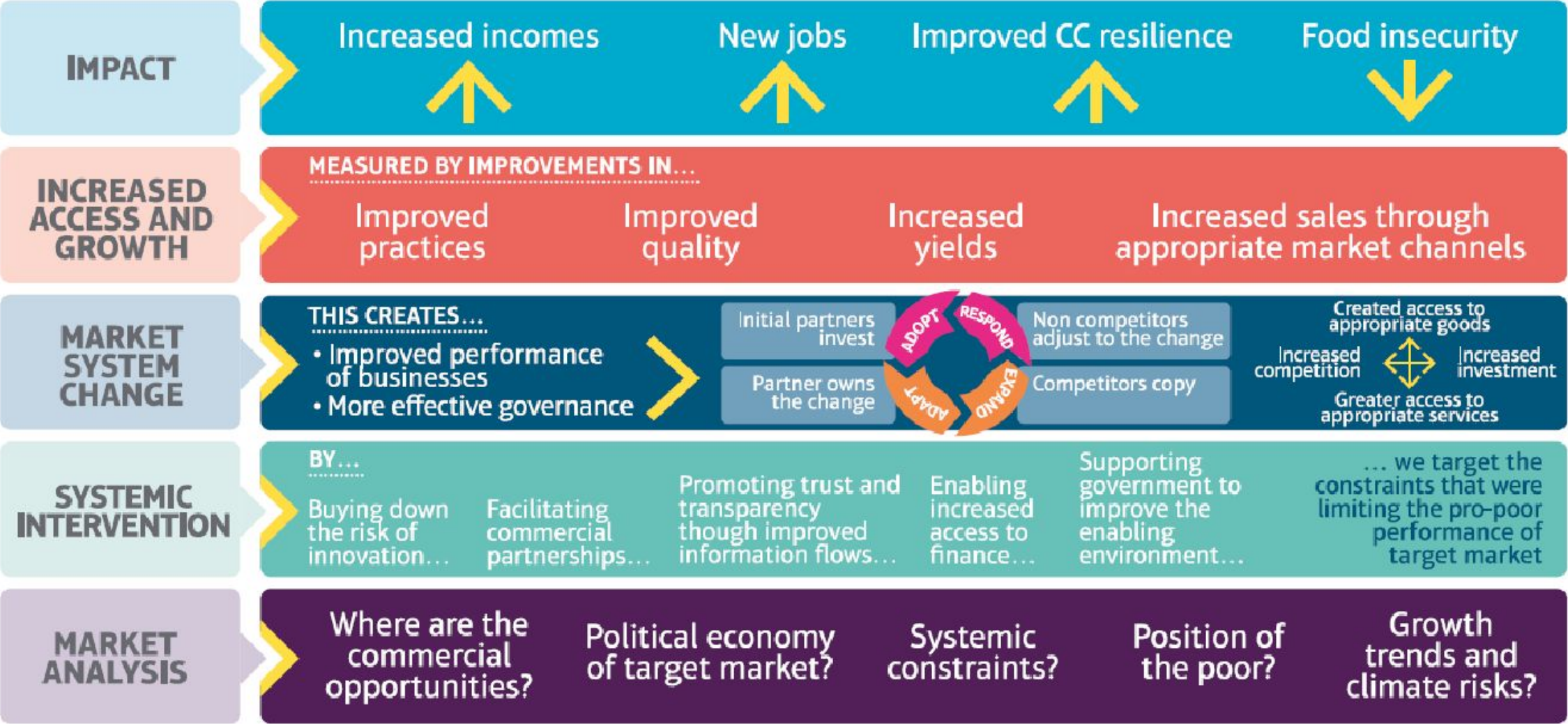
INTERVENTIONS



MSD Applies to Different Sectors

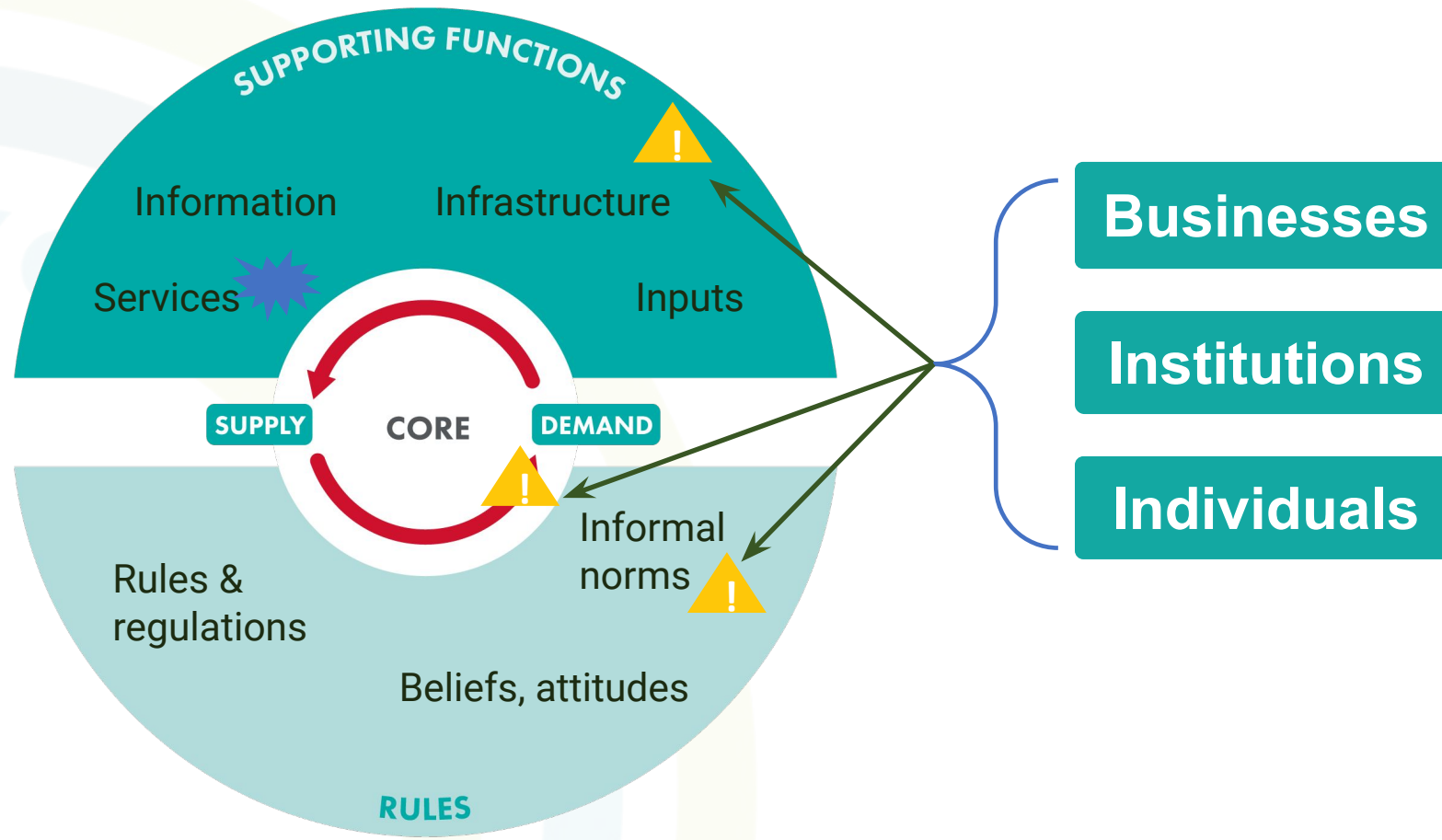


Kenya Markets Trust Results Chain

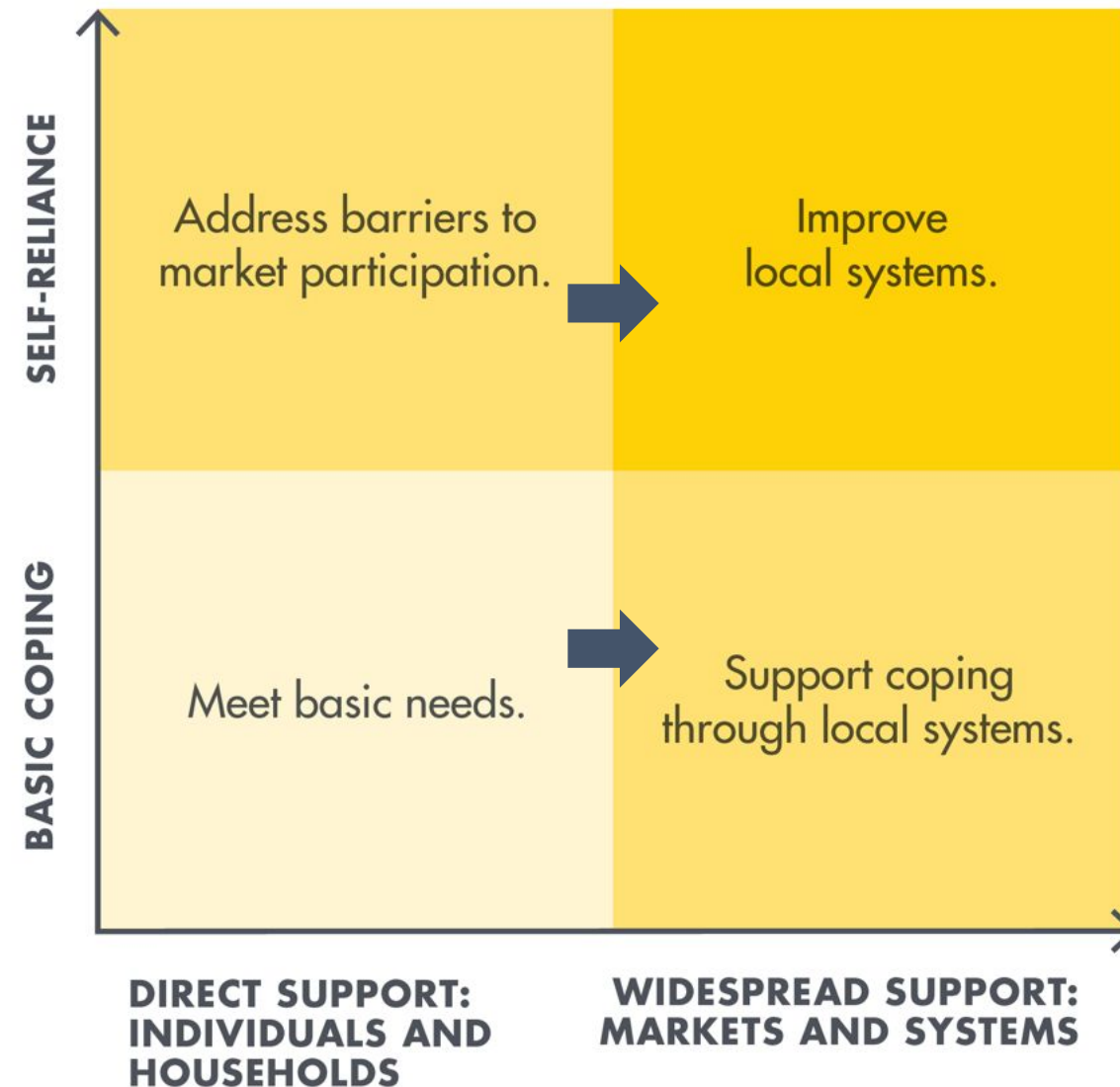


Source: Kenya Markets Trust

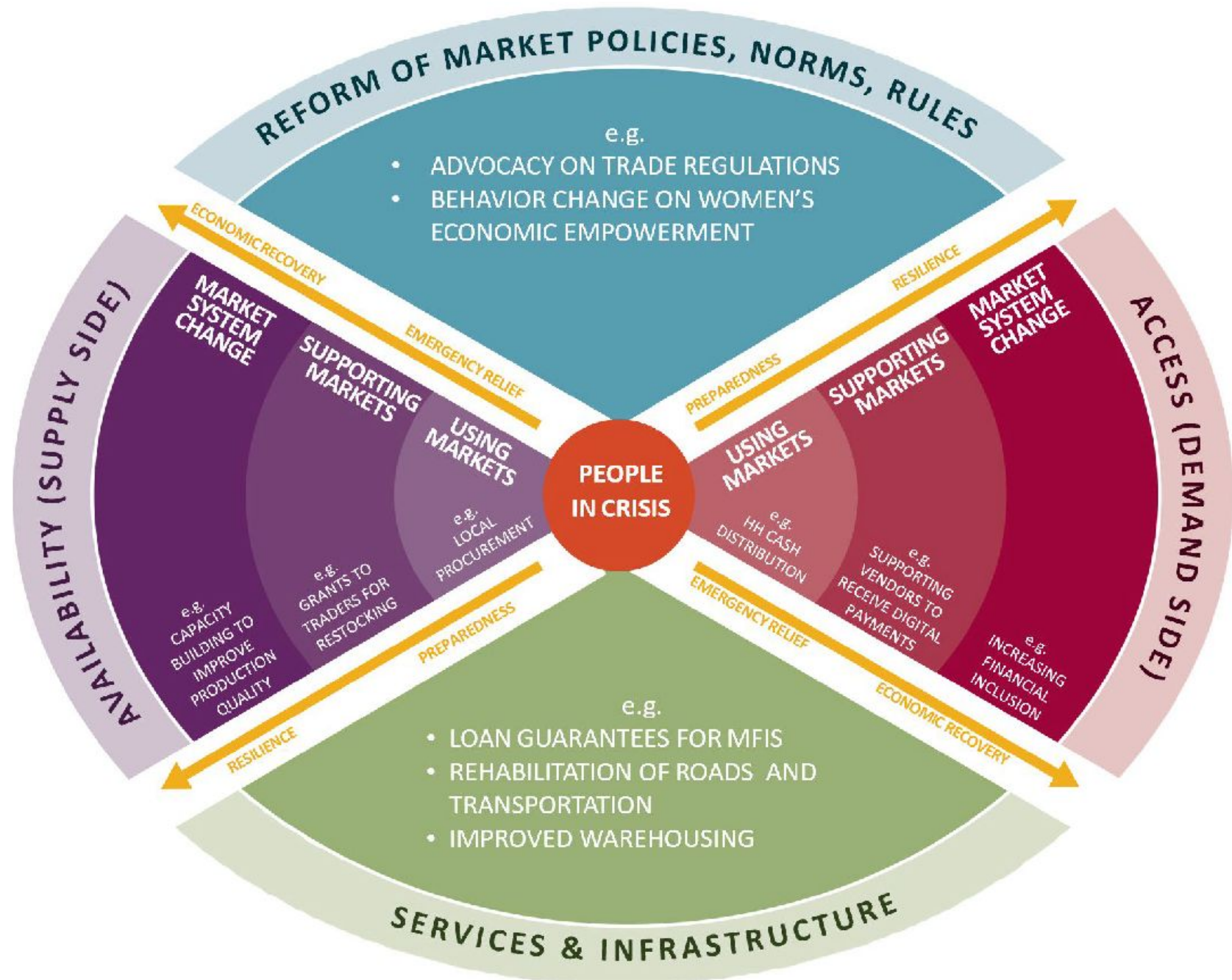
MSD in Times of Crisis



Market Systems in Crisis (MiC)



MBP Framework



Resources

- Markets in Crises Community of Practice (MiC):
mic.discourse.group
- BeamExchange: resources on MSD:
beamexchange.org
- Marketlinks: more MSD resources:
marketlinks.org/
- DCED Monitoring and Evaluation Standard
enterprise-development.org/measuring-results-the-dced-standard/

More Resources

- Minimum Economic Recovery Standards:
hspstandards.org/mers/
- Market-Based Programming Framework:
calpnetwork.org/publication/updated-market-based-programming-framework/
- Emergency Markets Mapping Toolkit (EMMA)
emma-toolkit.org

Questions!

And for you (please answer in the chat):

1. What excites you about MSD?
2. What challenges do you see using MSD?
3. What other MSD topics do you want to learn about?

Thank you!



Photo Credit: Allison Joyce / Save the Children